



AMERICAN PILOTS' ASSOCIATION 2010 BIENNIAL CONVENTION SUPPLIERS' EXHIBITION

The Palazzo Resort Hotel and Casino, Las Vegas

Exhibit Dates, Times, Location

The exhibits will be located in The Palazzo, Level 3, San Polo, Rooms 3404-6 & 3504-6. Coffee breaks will be served in the exhibit areas to increase traffic. Business meetings are scheduled to conclude by 1:00 p.m. each day. The exhibit areas will be open as follows:

Wednesday, October 27, 2010	8:00 a.m. - 4:00 p.m.
Thursday, October 28, 2010	8:00 a.m. - 3:00 p.m.

Booth Assignment and Description

Each booth will occupy a 10' x 10' draped space and will include a table, two chairs and sign with the name of the exhibitor. Booth assignments will be made on a space available basis. In its sole discretion, the APA will assign booths with consideration to co-sponsors' and exhibitors' preferences, number of registered exhibitors, and overall floorplan balance. **Booth assignments will be made following the late registration cut-off date (9/26/10).** The APA reserves the right to relocate booths at any time for the overall benefit of the convention.

Exhibit Set Up and Take Down

We anticipate that booths will be ready for exhibitor set up starting at 12:00 noon on Tuesday, October 26. Set up should be completed by 5:00 p.m. Take down will commence immediately following the exhibition closing at 3:00 p.m. on Thursday, October 28. All materials must be removed by 5:00 p.m.

Exhibits Contractor

Global Experience Specialists / National Service Center
7500 Lindell Road
Las Vegas, NV 89118-4702
Phone (USA): 800-475-2098
International Calls: 702-515-5970
Fax (USA): 866-329-1437
International Faxes: 702-263-1520
Contact us Online: www.ges.com/chat

Hotel Contact

Danielle Ross, Catering and Conference Manager
The Palazzo Resort Hotel & Casino
Phone: 1-702-414-1103 - Fax: 1-702-414-2305 - E-Mail: Danielle.ross@venetian.com

Event Sponsorship

Sponsorship is the highest level of support to premiere support, Sponsors will receive special recognition including:

- **Exclusive opportunity to address APA Members during the business meetings**
- **Special signage at the sponsored event**
- **Complimentary tickets to all APA Convention social events**
- **Website**
- **Exhibitor Booth**

Social Events and Activities

Social events will be held on Monday, Tuesday, and Friday during the convention week. Included in the cost of a booth, exhibitors will receive two complimentary tickets to the Jersey Boys Show and pre-show reception on Tuesday evening. Additionally, exhibitors are welcome to purchase tickets to attend the social events outside of the exhibition days, (i.e., Monday or Friday). Tickets may be purchased in advance or upon arrival at the Convention.

Monday	Welcome Reception
Tuesday	Jersey Boys at The Palazzo. For more info on the show, visit www.jerseyboysvegas.com
Wednesday	Free Night—no organized social event
Thursday	Free Night – no organized social event
Friday	Farewell Gala Dinner Dance

Booth Registration and Payment Deadlines

No registration form will be accepted without full payment of fees. Registration forms postmarked after September 25, 2010 will be subject to an additional fee of 15% of the total of all exhibitor and event cosponsor fees. You will receive a written confirmation upon our receipt of your registration and fees.

Online Registration/Credit Card Acceptance

Exhibitors will be able to pay for their registration using a credit card via the APA's website: www.americanpilots.org. The APA has contracted with a third-party to provide a secure Internet site to accept credit card purchases for convention registration and the purchase of extra tickets to the evening social events. There are two separate registrations: "Pilots" and "Exhibitors".

Hotel Reservations/Exhibitor Discount

The APA is offering a \$100 discount on the booth fee to those exhibitors who stay in our convention hotel, The Palazzo Resort Hotel & Casino. Having our delegates and exhibitors staying in the convention hotel enables us to better communicate convention information and also to meet our room block guarantees.

Each suite at The Palazzo is specifically fashioned with your comfort and convenience in mind; sunken living room decorated with a distinctly modern European design; marble-appointed baths with oversized bath sheets; luxurious high thread count 100% cotton sheets and duvets; and remote-control Roman shades and curtains with first-of-its-kind “touch control” technology.

Befitting such accommodations are the many amenities and unparalleled service you expect from a palatial stay. From the floral adornments and the plush robes and slippers to in-suite dining serving you anything and everything from fresh fruit to mouth-watering lobster on linen-topped tables, The Palazzo is an escape to a life of luxury.

The Palazzo hotel’s brochure can be viewed at:
www.palazzolasvegas.com/assets/pdf/Palazzo_Brochure.pdf

The Palazzo’s variety of suites can be viewed at:
www.palazzolasvegas.com/accommodations.aspx

The standard room in the APA room block is a Palazzo Luxury Suite offered to APA Convention attendees at \$269 single or double occupancy, per night, plus Clark County room tax and/or other taxes with similar application at the rate applicable at time of occupancy.

Other suites (besides the Palazzo Luxury suite) are offered at the following price (double or single occupancy, per night, plus Clark County room tax and/or other taxes with similar application at the rate applicable at time of occupancy).

Palazzo Bella Suite – 2 Queen Beds	\$319.00
Palazzo Fortuna Suite – 1 King bed	\$419.00
Palazzo Siena Suite – 1 King Bed	\$849.00
Palazzo-Lago-two bedroom suite	\$1,199.00

There are two ways to make reservations.

By Telephone: The phone number for the Palazzo Call Center is 1-888-283-6423. Call Center hours are from 5am – 1am, PST. Attendees should mention group code: RAMPI or American Pilots Association.

By Internet: enter the following weblink into your browser (or click on it here):
<https://resweb.passkey.com/go/APABiennialConvention2010>.

In all cases, please let the reservation agent know that you are attending the American Pilots’ Association convention to ensure the discounted room rate and to credit the APA room block with your reservation.

The cut-off date for making reservations is **September 22, 2010**.

Exhibitor Registration at Convention

At the Convention, exhibitors will be asked to check-in at the APA Registration Room, Level 3, Toscano, Room 3601. At registration, exhibitors will receive Convention information, including a copy of the APA Member Roster, Convention attendance list and up to three (3) Convention gift bags per booth. Traditionally, the gift bags have included APA memorabilia and other items provided by the hosting pilot associations.

Cancellation Policy

A \$100 charge will be deducted from any refund requested prior to September 25, 2010. No refunds will be given after that date.

Hold Harmless Clause

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to exhibitor's displays, equipment, and other property brought upon the premises of The Palazzo Resort Hotel & Casino and shall indemnify and hold harmless the American Pilots' Association and its officers, employees, members, and volunteer staff from any and all such losses, damages, and claims. Exhibitors shall also comply with all indemnifications, hold harmless, and insurance requirements that may be required by The Palazzo Resort Hotel & Casino.

The Palazzo Resort Hotel & Casino

